



The Place To Go When You Need To Know!™

VidMarca™ Benefits

Available exclusively to organizations by invitation only, VidMarca™ programs combine high-definition (HD) video production with professional marketing solutions to brand and promote your business locally, regionally, nationally, and even worldwide. Act now to receive a savings of up to 70% off our already low rates on select programs. All programs include the following special benefits:

Ful Service Video Production

- Choice of professional TV host to conduct session.
- Customized interviews available in Spanish or English.
- Production manager to oversee scheduling, production, and delivery.
- Each video production session is up to ½ day at your site or in our studio.
- Professional lighting and sound technician for each video session.
- Up to 5 hours of post production editing service for each session.

Online Coverage

- 3 months of online HD video streaming on a global content delivery network.
- All videos posted on AraCeliLive network online.
- Links to video streams to use on your business website.

Optional Services **

- Cable Spots: Get your videos aired on local Time Warner Cable On-Demand channels.
- News Portal: Get your videos posted on online newspaper classified section.
- InteVeo DIVE™: Add product purchasing capabilities to your videos.
- Press & Social Media: Write and publish one (1) press release and five (5) social media posting, or three (3) press releases and ten (10) social media postings.
- AraCeliLive Show: Have your business video featured on AraCeliLive broadcast show.
- Video Streaming: HD video streaming of your video utilizing a global online network
- Talent: Use Ara Celi or one of our professional hosts to introduce your business in a 30/60 second commercial to air on TV or cable.

Getting Started

	PRICE	OFFER	DISCOUNT	PER VIDEO	PAYMENTS	DOWN PAYMENT
1 PROMOTE	\$9,725	\$5,495	44%	\$5,495	1	\$2,000
2 REACH	\$19,450	\$9,995	49%	\$4,995	2	\$2,000
5 EXPAND	\$48,625	\$19,950	59%	\$9,975	5	\$2,000
10 EDUCATE	\$97,250	\$29,995	70%	\$14,995	10	\$3,000

** Subject to availability, additional requirements fees may apply.