



LIMITED TIME OFFER

The Place To Go When You Need To Know!™

## VidMarca™ Program

### 1 VidMarca™ PROMOTE

**Promote your professionals and your facility.**

Video advertising is the most powerful promotional tool currently online to attract people searching for products and services they are interested in. VidMarca™ Promote helps you get your business message across with high-quality digital video optimized for online use.

### 2 VidMarca™ REACH

**Reach local, regional, national and worldwide audiences.**

Social media strategies allow organizations to promote products and professional services on a much wider scale to specific markets and help acquire interested clients. VidMarca™ Reach offers your business more options to engage audiences quickly and cost

### 5 VidMarca™ EXPAND

**Expand beyond the competition with cutting-edge media.**

Expand your reach and message to a larger selection of prospective audiences. VidMarca™ Expand enables you to better promote your organization and its products with more videos and social media messaging.

### 10 VidMarca™ EDUCATE

**Educate your audience with unique video marketing.**

A well planned video campaign can have an indelible impact on your audiences' knowledge and understanding of your products, services, and team. VidMarca™ Educate is designed to promote, reach, and expand your business by establishing a prominent brand and a strong presence in the marketplace.

SERVICES PROVIDED	PROMOTE	REACH	EXPAND	EDUCATE
HD video(s) up to five (5) minutes long	1	2	5	10
Press release(s)	1	2	2	3
Social media posting(s)	5	5	10	10
Video segment(s) featured on AraCeliLive broadcast show	N/A	N/A	N/A	1

AraCeliLive offers a wide-range of HD video production for online and broadcast networks. VidMarca™ offers corporate video sessions up to five (5) minutes long for online use and 30/60 second video spots for online, as well as broadcast use. Each video spot includes your choice of talent; while additional charges may apply for videos used on TV and cable.

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